



Physical Caricature Assemblages

Principles of Visual Design LCC 2720
Instructor: Brian Schrank



Piven

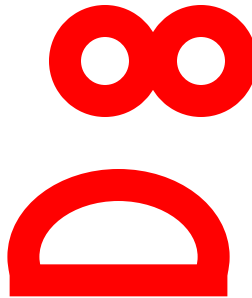




Sign of
the Image + Design of
the Image =



Sign of the Image/Object + Design of the Image/Object =

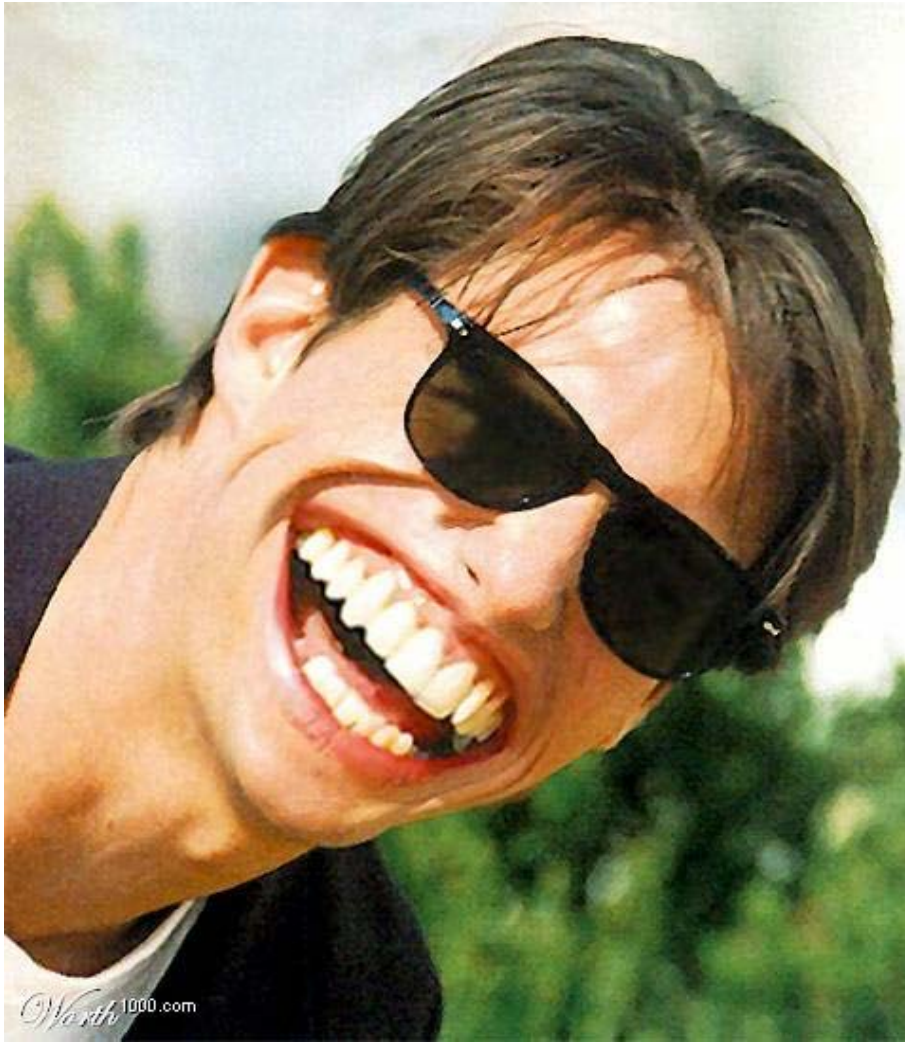


car·i·ca·ture (kr-k-chr, -chr) n.

1. A representation, especially pictorial or literary, in which the subject's distinctive features or peculiarities are deliberately exaggerated to produce a comic or grotesque effect.
2. The art of creating such representations.
3. A grotesque imitation or misrepresentation:
The trial was a caricature of justice.

Simple Caricature:

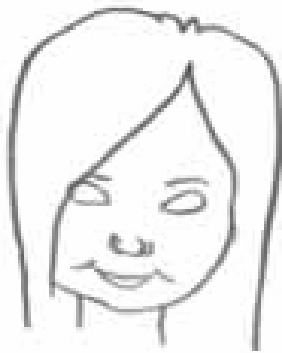
Exaggerate the celebrity's dominant Sign



A Generic Caricature



A Generic Caricature



large forehead



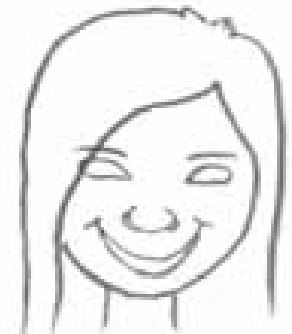
large nose



small chin,
small nose

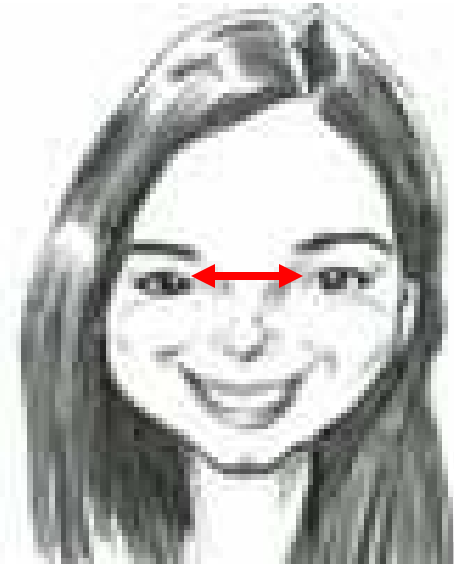


large chin



large smile

A Generic Caricature



large forehead



large nose



small chin,
small nose



large chin



large smile

A Sophisticated Caricature: Exaggerate several of the celebrity's Signs



Which Signs are
exaggerated here?

A Sophisticated Caricature: Exaggerate several of the celebrity's Signs



Sparse goatee

Strong Chin-
Line



Braids

Emaciated



Building a Caricature:

A Case Study

Past and present in California



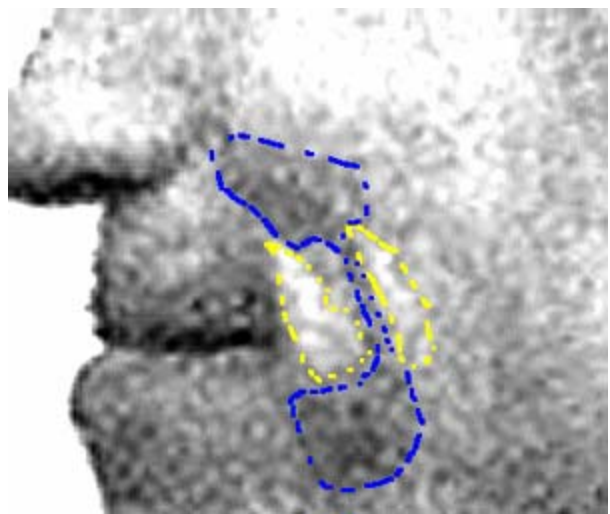
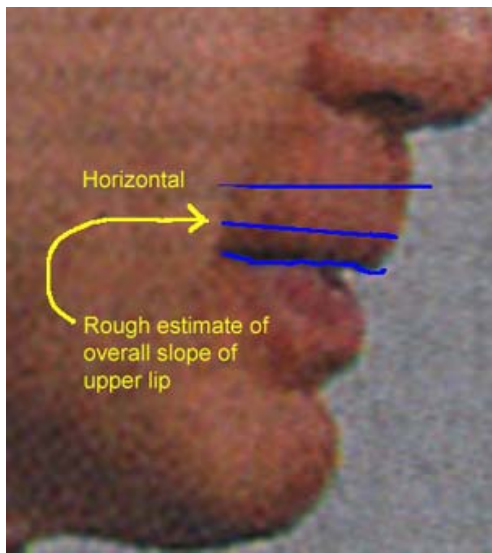
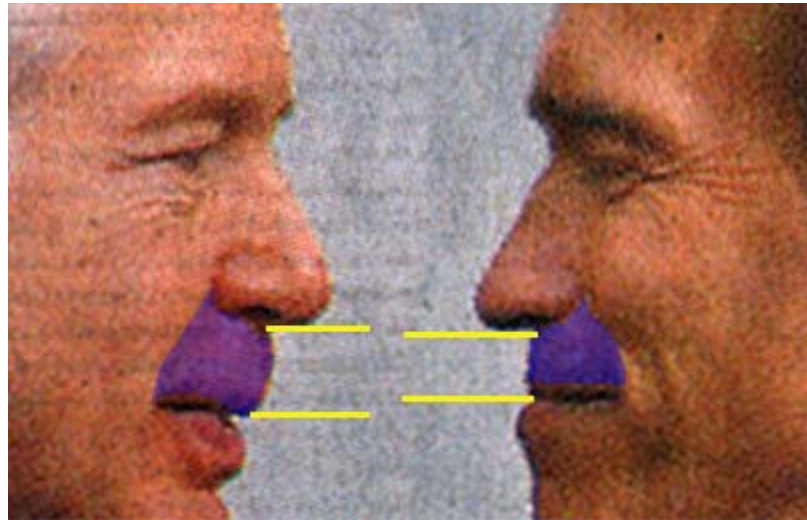
Eric Risberg/Associated Press

Outgoing Gov. Gray Davis greeted his successor, Arnold Schwarzenegger, after the swearing-in









Past and present in California



Eric Risberg/Associated Press

Outgoing Gov. Gray Davis greeted his successor, Arnold Schwarzenegger, after the swearing-in

www.drawing-faces-and-caricatures-made-easy.com/celebrity-drawings.html



How Could You Improve This Caricature?





Giuseppe Arcimboldo (1527-1593)

-Father of Surrealism

surrealism

n : a 20th century movement of artists and writers (developing out of Dadaism) who used fantastic images and incongruous juxtapositions in order to represent unconscious thoughts and dreams





Arcimboldo



Arcimboldo



Arcimboldo



Arcimboldo





Arcimboldo



Arcimboldo





Arcimboldo



Arcimboldo



Arcimboldo











Arcimboldo



Vertimnus

circa 1590

70.5 cm x 57.5 cm







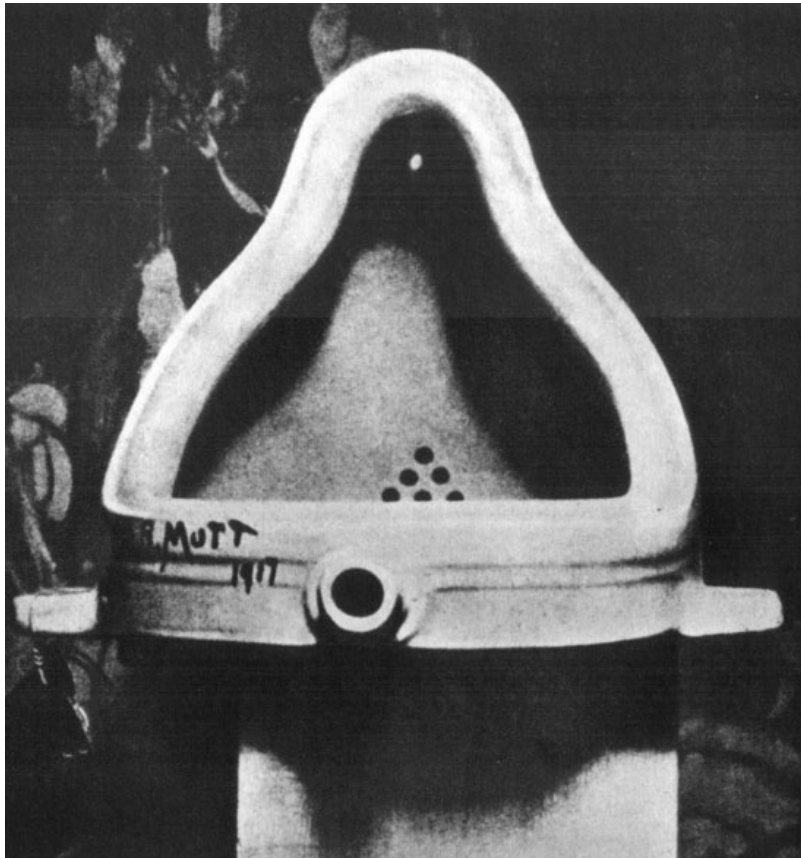
Dream of Christopher Columbus
1959
Salvador Dali



dadaism

n : a nihilistic art movement (especially in painting) that flourished in Europe early in the 20th century; based on irrationality and negation of the accepted laws of beauty

Marcel Duchamp



Fountain (1917)



Bicycle Wheel (1913)



Joseph Cornell (1903-72)
Untitled (Cockatoo and Corks), 1948
Construction, 365 x 343 x 144 mm



Gia Bianchi
Man Explores Universe
Equipped With Umbrella
177 x 228 mm





Sculpture (Tête)

Dimensions : 21 cm x 33 cm x 20 cm

1919

Raoul Hausmann





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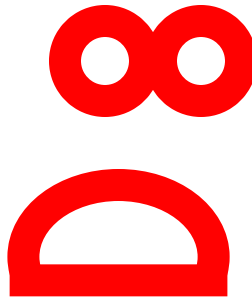




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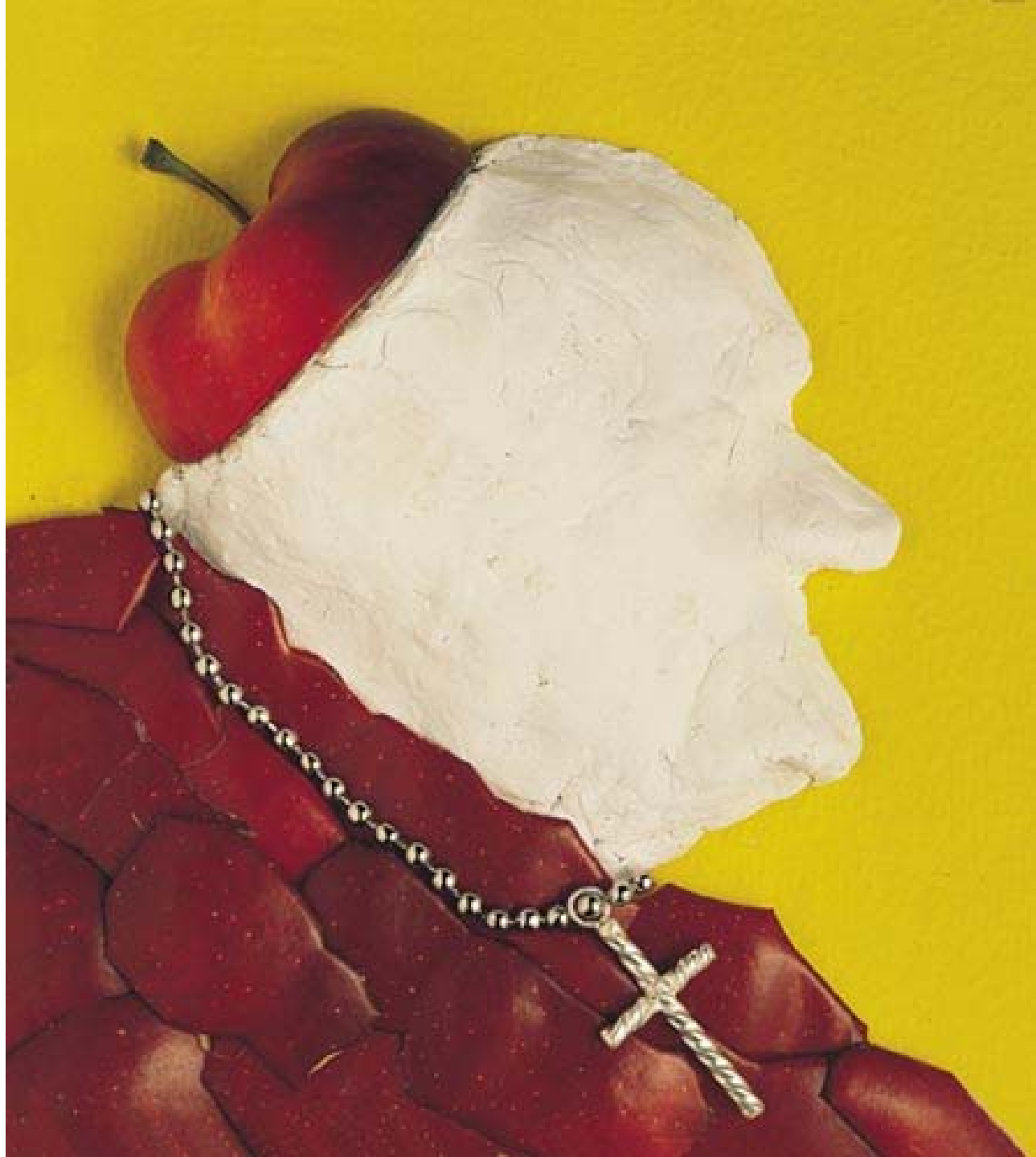


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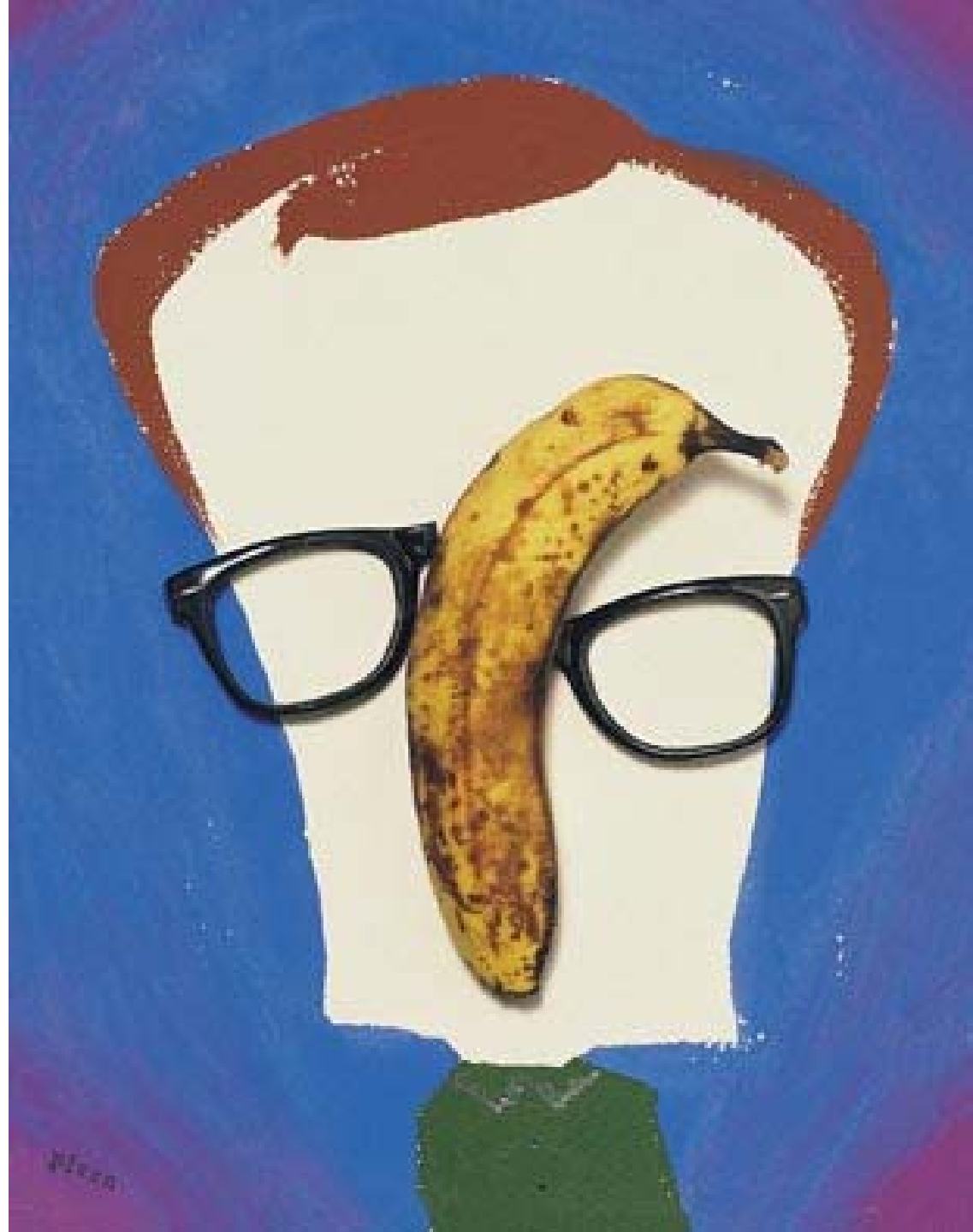


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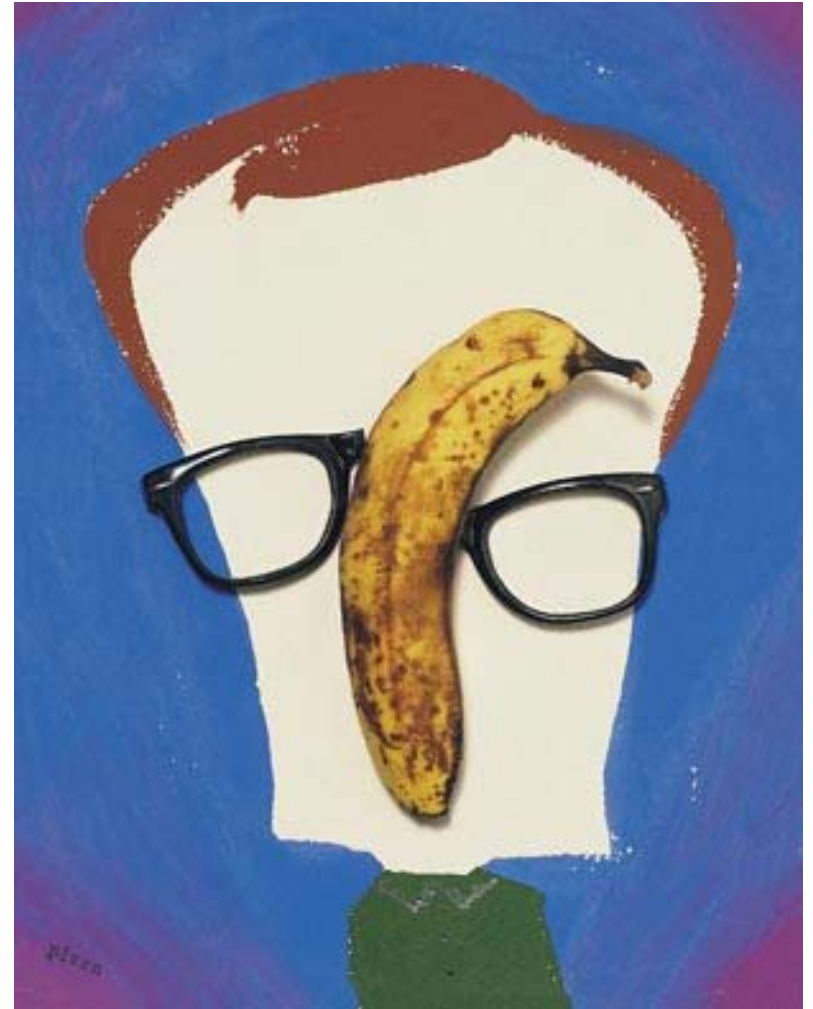
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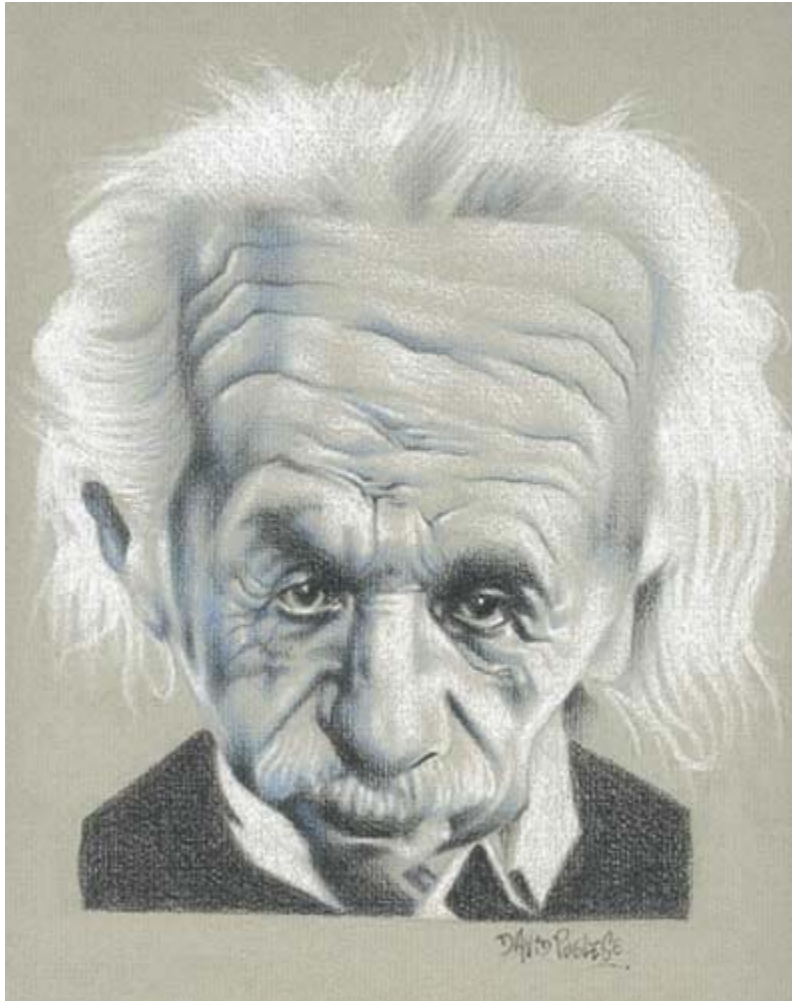




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In this assignment you are actually saying the opposite of what Magritte's message was in his painting, *The Treachery of Images*.



In this assignment you are actually saying the opposite of what Magritte's message was in his painting, *The Treachery of Images*. **This is because you're using real objects to represent themselves as signifiers.**

Materials



Acrylic Paint

This is **inexpensive fast-drying paint** (drying within seconds or minutes depending on layer thickness). This paint lends itself to opaque layering but can also be diluted with water to get more transparent layering. Thoroughly rinse brushes when done (you don't need any special brush, any cheap brush will do).

Materials



Gel Medium

It can be blended with acrylic paints to allow you to add texture to your surfaces. It's also a powerful adhesive.

Materials



Interference

Interference is the naturally occurring phenomenon you see on objects in nature such as a butterfly wing or abalone shells. It has a different appearance depending upon whether you use it on a light or a dark background.

Adhesives –go to Home Depot or Michael’s and ask an employee for an adhesive specific to your needs.

- Epoxy –certain plastics, glass, metal
- Elmer’s Glue –paper, wood
- Double-sided tape –dry food, candy
- Super 77 (spray adhesive) –this turns any dry surface into an adhesive (use in well ventilated areas)
- Lacquer –dry food, moist food (like bread, etc.)

Art Supply Stores in Atlanta

Sam Flax Art & Design Store

(404) 352-7200

(800) SAM-FLAX

1460 Northside Dr NW

Atlanta, GA 30318

Michaels Arts & Crafts Store

(800) MIC-HAEL

(404) 266-8711

2625 Piedmont Rd NE

Atlanta, GA 30324

Utrecht Art Supply

(404) 347-9119

878 Peachtree St NE

Atlanta, GA 30309

Atlanta College of Art:

Art Supply Store

(404) 733-5080

1280 W Peachtree St

NW

Atlanta, GA 30309

Getting Materials

- Second-hand stores for objects, clothing
- Garage Sales for objects, clothing
- Michael's for craft goods like beads, fake flowers, buttons, paints, fabrics, glues, etc. (it's a big store)
- Grocery Stores for perishable goods
- I'm not advocating dumpster diving, but remember that there are oodles of interesting things, being thrown away from many businesses in the city.

“Celebrity Material”



What type of materials might represent Michael Jackson well?

“Celebrity Material”



+



=



?

What about a flattened milk jug and a broken umbrella?

“Celebrity Material”



+



=



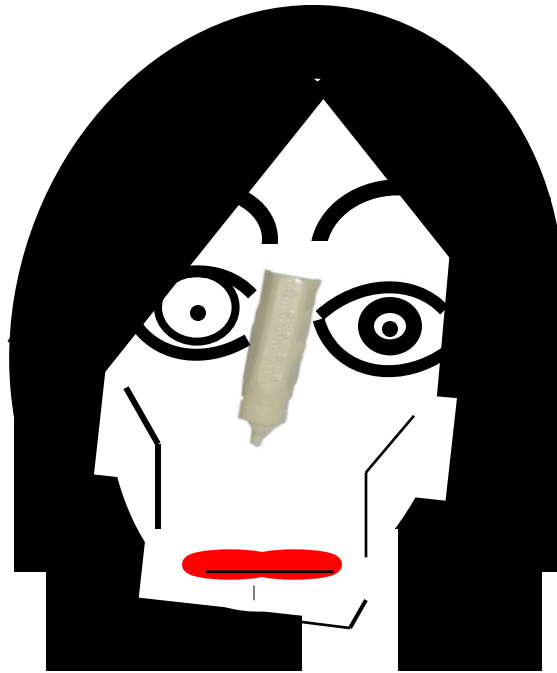
?

That works well as far as material goes, **but the Signs of milk jug and umbrella don't really fit that well with Michael...**



AP

What about using a tiny baby bottle for a nose?



...painting his face white with acrylic paint (it would be a bonus to make it somehow look like spilt milk). Eyeliner would work for his eyes, eyebrows, cheekbones. What would work for his mouth?

How Many Signs are in this Caricature?



How Many Signs are in this Caricature?



No Less than 10

How Many Signs are in this Caricature?



What Are They?

What are the Signs in this Caricature?





How far you can abstract
the celebrity depends on:

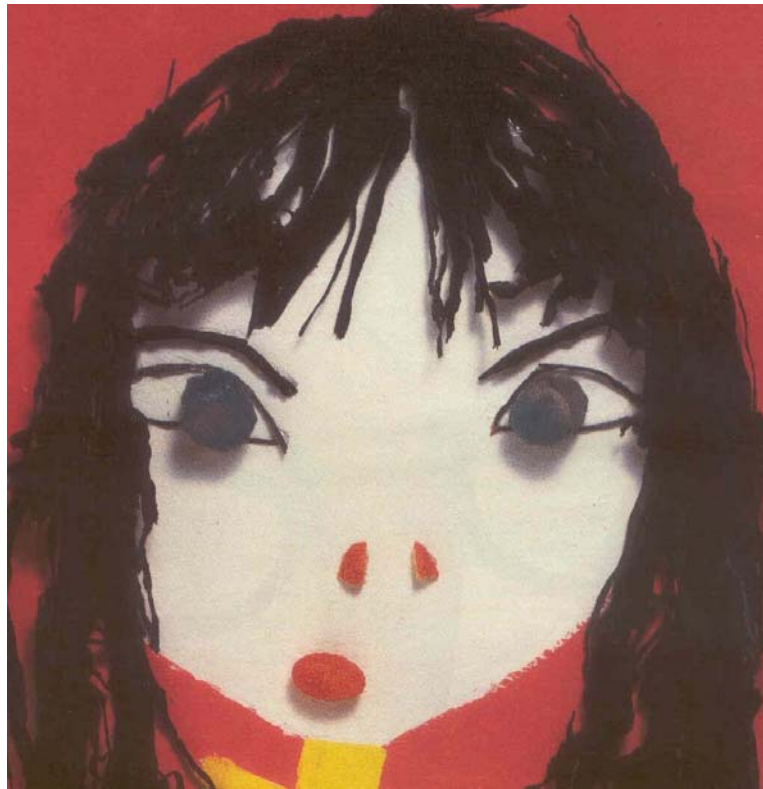
Their Level of Fame
(recognizability)

+

Your Skilled Use of Signs

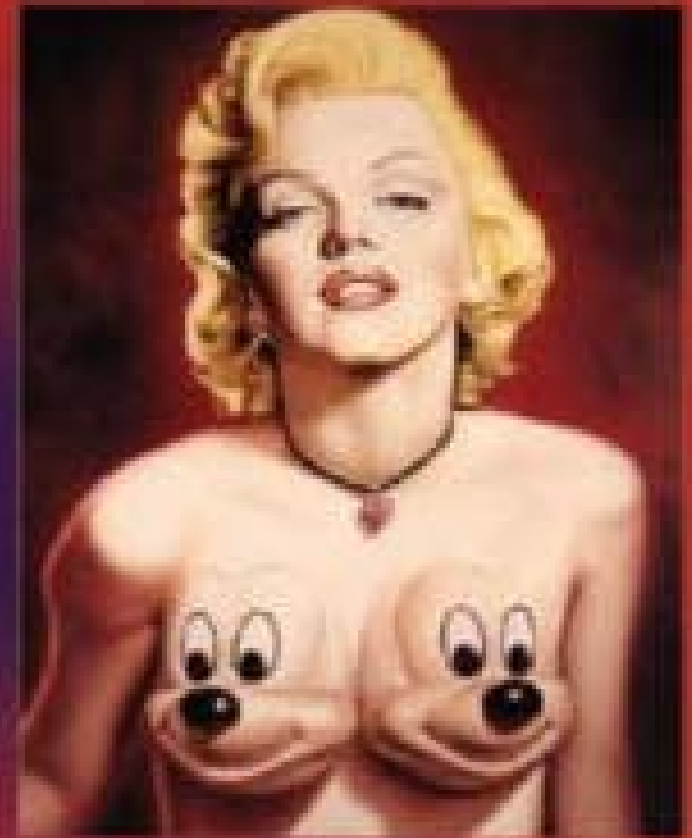


Don't pick celebrities you won't be able to successfully caricature. The majority of the audience should be able to recognize her/him/it.



Don't go too far to be de-codable

Remember to actually
make a **CARICATURE**
and not an just a
personal art piece.



POPaganda
The art & subversion of Jim Lambie



Make sure the **Sign and the Design of the objects** convey the Caricature on both levels



If you're going to mix two messages make sure you will be able to make it clear to the audience.





www.pivenworld.com



Brainstorm Ideas

1. Storm up of a list of celebrities that lend themselves to caricature assemblage.
2. Test out some ideas before you dedicate yourself to building an assemblage for that celebrity.
3. Continually play and experiment.

WHAT IS DUE!!!

You must turn in an evenly lit digital photograph (or a scanned in version of a physical photograph) of your caricature as well as bring in the caricature to class (if this isn't possible, because of rotting meat, etc., e-mail me and take a good photograph).

Take photographs of several iterations of your caricature. You may end up liking something later that you already destroyed.